

USA Marketing and Communications Advisory Committee

Friday, May 1, 2015

Agenda

- ! Welcome and Introductions

- ! Advisory Committee Goals for 2015
 - Advisory Committee Roles and Responsibilities

- ! Partnership and Process with Ologie

- ! Brainstorming for Ologie Discovery Process
 - What does the agency need to know about USA?
 - What materials should be provided to d()Tj25.08 1.2 Td()Tj81 oh1BsT4l T43s 1.243s